

KDA Public Policy Survey, June 2010

60 started and completed survey by 6/25/10

1. What is your current level of participation in public policy/advocacy activities? Check all that apply.

	Response Percent	Response Count
A. Read ADA resources, e.g. On the Pulse, ADA Policy Initiatives and Advocacy Report, public policy section on the ADA Web site.	86.7%	52
B. Attend and/or collaborate with other dietitians in my community to participate in legislative events, e.g. town hall meetings or community committee/event to address health issues	13.3%	8
C. Participate in KDA sponsored legislative events, i.e. January Legislative Breakfast at the Capitol, NNM Health Fair at the Capitol, KDA Public Policy Workshop, etc.	15%	9
D. Contact federal and/or state legislators or state leaders, e.g. insurance commissioner on nutrition-related public policy issues/concerns	45%	27
E. Track upcoming bills on nutrition- related public policy	26.7%	16
F. Submit testimony and/or testify at the Capitol on nutrition-related public policy/bills	5%	3
G. Other	10%	6

2. With training and guidance, what are you willing to commit to doing to increase KDA's visibility in public policy/advocacy activities? Check all that apply.

	Response Percent	Response Count
A. Read ADA resources, e.g. On the Pulse, ADA Policy Initiatives and Advocacy Report, public policy section on the ADA Web site	75%	45
B. Attend and/or collaborate with other dietitians in my community to participate in legislative events, e.g. town hall meetings or community committee/event to address health issues	58.3%	35
C. Participate in KDA sponsored legislative events, i.e. January Legislative Breakfast at the Capitol, NNM Health Fair at the Capitol, KDA Public Policy Workshop, etc.	33.3%	20
D. Contact federal and/or state legislators or state leaders, e.g. insurance commissioner on nutrition-related public policy issues/concerns	53.3%	32
E. Track upcoming bills on nutrition- related public policy	33.3%	20
F. Submit testimony and/or testify at the Capitol on nutrition-related public policy/bills	18.3%	11
G. Serve as a committee member on the Public Policy Team	11.7%	7
H. Other:	6.7%	4

3. How important do you feel public policy is to the future of the dietetics profession? Explain your answer.

Not Important	Somewhat Important	Important	Extremely Important	Rating Average	Response Count
0.0% (0)	6.7% (4)	48.3% (29)	45% (27)	3.38	60

4. How important is it that KDA employ a lobbyist?

	Response Percent	Response Count
Very Important	30%	18
Important	21.7%	13
Somewhat Important	20%	12
Not Important	15%	9
Don't Know	13.3%	8

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5. Given the cost (minimum \$10,000 a year), do you think KDA has benefited from employing a lobbyist?

	Response Percent	Response Count
Yes	33.3%	20
No	3.3%	2
Maybe	30%	18
Don't Know	33.3%	20

6. Since KDA would need a sustainable annual source of income to meet the expenses of funding a lobbyist, are you willing to assist with fundraising for this purpose? Check all that apply.

	Response Percent	Response Count
A. Serve as a Fundraising Chair or co chair	0.0%	0
B. Serve on the fundraising committee	11.7%	7
C. Research fundraising ideas, study feasibility and report to the Fundraising Committee or KDA Board	25.0%	15
D. Serve on a committee which implements and conducts a fund raising event	30.0%	18
E. Make a financial donation to the KDA general fund each year	70.0%	42

8. Do you have a connection to a local official, state/federal legislator or a decision-maker in a state agency, i.e. neighbor, serve on committee together? Please explain

Nine (9) respondents indicated they have a neighbor or fellow committee member who is in the legislature or are planning to volunteer in a campaign. The Public Policy Team will contact these individuals if an issue comes up where communication with these legislators may be indicated.