

*Nutrition Education for the Public
Dietetic Practice Group #52*

MEMBERSHIP APPLICATION

Name: _____

ADA #: _____

Title: _____

Address: _____

Phone: (home): _____

(work): _____

E-mail: _____

To join NEP, enclose a check for \$25.00 made payable to ADA/DPG-52. Mail this form and your check to:

ADA General Account

Suite 6067

75 Remittance Drive

Chicago, IL 60675-6067

Payments or contributions are not deductible as charitable contributions for Federal income tax purposes. Payments may be deductible as a business expense. If in doubt, please consult your tax advisor.

WHO SHOULD JOIN

NEP is for you if you promote nutrition through public education and interact with other dietetics professionals also interested in areas such as:

Business and Management

Education

Health Promotion

Nutrition Consulting

Public Health

Public Relations

For more information about Nutrition Education for the Public or other ADA dietetic practice groups, contact:

**The American Dietetic Association,
Practice Team**

1-800-877-1600, ext. 4815

practice@eatright.org.

You can also visit the ADA website at:

<http://www.eatright.org>

Want more information or a glimpse of what we're all about? Visit our website at:

<http://www.nepdpg.org>



AMERICAN DIETETIC ASSOCIATION
Your link to nutrition and health.™
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CHICAGO, ILLINOIS 60606-6995

*Nutrition
Education
for the
Public*



***Nutrition Education:
A Foundation for
Nutrition
Advancement***

Nutrition Education for the Public

Current nutrition education is facing opportunities and challenges as never before. Today's consumers who are interested in improving or protecting their health through diet are often faced with a multitude of conflicting nutrition messages. Nutrition educators must use skillful strategies that enable them to be heard and acknowledged above competing information to help consumers discriminate among these messages. NEP helps build the skills needed to meet these evolving challenges.

Mission

NEP's mission is to enhance the communication and teaching skills of dietetics professionals so they can be the primary resource for helping people understand and utilize vital nutrition information. We aim to enhance the skills of our members by providing leadership in: nutrition education planning, implementation, research, and evaluation.

Members

Members of NEP include dietitians and dietetic technicians who work in a variety of areas, everything from cooperative extension and public health to clinical dietetics, communications, private practice, academic and food industry settings.

Benefits

Speakers' Grants - Members can apply for funding to bring speakers to their state or local association meeting. Grants are awarded to help fund honoraria and/or travel expenses for presentations on nutrition education topics.

Newsletters - The varied features of NEP's quarterly newsletter, *Networking News*, serve our diverse member audience by providing a rich source of

informational resources. Each issue is a powerhouse of camera-ready nutrition fact sheets, educational tools, research and book reviews, handy reference web sites, and featured recipes. Members, also enjoy the practice-oriented columns and articles on topics such as working with the media, getting published, MNT and research/evaluation skills. *Networking News* furnishes members with CPE's for professional reading credit.

Member Awards - NEP recognizes members who conduct outstanding research in nutrition education or make outstanding service contributions.

Educational Materials - Members receive four camera-ready reproducible brochures each year, two of which target low-literacy audiences. The brochures are valuable resources that help members save time and money in reaching clientele effectively.

Other Opportunities - Network with fellow nutrition educators from a variety of professional settings; enhance your communication skills by writing reviews, ADA position papers, and responses to federal legislation; get published by writing newsletter feature articles and educational materials; become a committee member, chair or elected officer.

What Members Say

"NEP will enhance your nutrition education skills by providing you a great, practice-oriented newsletter, timely member resources, and opportunities to network with other nutrition educators. The member benefits are more than worth the cost!"

Myrtle Hogbin, R.D.

Nutritionist, Center for Nutrition Policy and Promotion, U.S. Department of Agriculture

"NEP membership is a great way to network with other ADA members involved in nutrition education. Whether you're in clinical, public health, sports, or other disciplines, ADA members need to include nutrition education in their outreach efforts. The NEP newsletter-with the camera-ready originals, the theme issue, and tips from other members-provides a very helpful resource. Volunteering to help with NEP activities also gives you leadership opportunities within the profession."

Jane W. Cohen, Ph.D., R.D.
NEP Past Chair

"The role of nutrition educator has become more important due to the rise in obesity and the epidemic of diabetes in this country. Never before has the need for nutrition education been more relevant than today. The nutrition educator will need to provide scientific choices to reverse this trend."

Evelyn F. Crayton, Ed.D, RD, LD
Assistant Director-Family and
Community Programs
Auburn University

"The Nutrition Education for the Public DPG has been a wonderful organization for interacting with colleagues who develop educational materials and programs for the general public. The DPG provides resources that I would not be able to develop myself and stimulates my thinking on various topics, which are current, and in the public eye. The experience I gained working within the governing structure has broadened my competence in leadership and as a public speaker."

Bill Evers, Ph.D., R.D.
NEP Past Chair
